Member of the Month Spotlight

Michelle Sing

Michelle Sing is a communications and corporate affairs leader at Edward Jones who is passionate about helping women, families, and communities thrive. As a second-generation Korean American raised by immigrant small business owners, she learned early the importance of hard work, opportunity, and creating pathways for others to succeed.

Throughout her career, Michelle has focused on building stakeholder trust, strengthening communities, and connecting business success with positive societal impact. In addition to her professional role, she is actively involved in a number of civic and philanthropic organizations, including the Dallas Holocaust and Human Rights Museum, the Dallas Assembly, Orchid Giving Circle, 50/50 Women on Boards, and Chase Oaks Church.

Michelle's commitment to philanthropy and community leadership reflects the values at the heart of United Way of Metropolitan Dallas. Through Women of Tocqueville, she is part of a community of women investing in a stronger North Texas by advancing education, income, and health for all. Her dedication to supporting women, strengthening families, and creating meaningful opportunities embodies the collective impact that drives United Way's mission to improve lives across our community.

1. Professional: How has your professional journey shaped your approach to leadership, community engagement, and making a difference in North Texas?

Throughout my career, I've been drawn to work that helps people and organizations embrace a greater sense of possibility. Whether through communications, partnerships, or thought leadership, I've had the opportunity to elevate issues that matter, bringing greater visibility to challenges and opportunities that affect millions of people and helping advance dialogue at a national scale.

I've come to believe that awareness alone isn't enough, but it's often where meaningful change begins. When leaders across business, philanthropy, government, and the nonprofit sector align around a shared challenge, they can create momentum, shape public understanding, and drive impact far beyond what any one organization could accomplish on its own. That opportunity to connect local action with broader societal progress is what continues to inspire me.

2. Philanthropic: What inspired your passion for philanthropy, and what does being part of Women of Tocqueville and supporting United Way of Metropolitan Dallas mean to you?

My passion for philanthropy has been shaped by both my faith and my family. My faith has instilled in me a belief that we have a responsibility to serve others, and my grandfather was one of my earliest role models for generosity. From a young age, I was moved by the way he gave and served, quietly and humbly, to make a difference in the lives of others.

I've also been inspired by Dallas's uniquely collaborative approach to philanthropy. What I value most about Women of Tocqueville is joining a rich legacy of women changemakers who care deeply about creating opportunity for others, particularly for women, children, and families. Dallas has been home for our family for the past decade, and we've grown to love this community. I've learned that true belonging comes with a sense of stewardship and a responsibility to help create opportunities for the people and places that make your community thrive.

3. Personal: What is something about you that people might be surprised to learn, and what personal experience or person has most influenced your commitment to giving back?

People are often surprised to learn that before building a career in corporate affairs, I earned a master's degree in journalism from Columbia University. Journalism taught me to listen, stay curious, and seek to understand the experiences of others, lessons that still guide me today.

As the daughter of immigrants, I understand how powerful opportunity can be. When someone opens a door, extends a hand, or takes a chance on another person, the impact often reaches far beyond a single life. It can shape a family, create opportunities for future generations, and ultimately strengthen entire communities.